

Kansas Libraries

Official Newsletter of the Kansas State Library

August 1997

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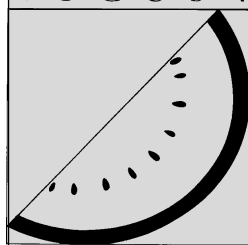
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AUGUST



Area code reminder

For many in northern Kansas, the 913 area code for telephone, telefac-similie and other telecommunications changed Sunday, July 20, to 785. Most of the northern part of Kansas outside the Kansas City metro area is now under the 785 area code.

Those communities now having public libraries and still in the 913 area code include: Atchison; Basehor; Blue Mound; Bonner Springs; Effingham; Elwood; Kansas City, KS; LaCygne; Leavenworth; Linwood; Louisburg; Mound City; Nortonville; Olathe; Osawatomie; Paola; Parker; Pleasanton; Prescott; Tonganoxie; and Winchester.

From now until September 30, 1998, people can use either 913 or 785 when dialing into the affected area. Beginning October 1, 1998, only the 785 area code can be used when dialing those other than

the libraries in communities listed above.

Your telephone at home should have no trouble with the change to the 785 area code. However, business lines might experience difficulty. Southwestern Bell has set up a toll free test line to determine if phone systems can place calls into the new area code properly. This line is available at 785/368-9722.

Hale to Hall of Fame

Dr. Martha Hale, SLIM, has been selected as an inductee in the 1997 Mid America Education Hall of Fame. Established by the Endowment Association of Kansas City, Kansas Community College, this award is given to outstanding individuals in recognition of their extraordinary contributions to the field of education. Marty certainly met the criteria in a most exemplary manner.

Marty will be among seven educators from Kansas and Missouri recognized at the formal induction ceremony on October 3 beginning with a 6:00 pm cocktail party and dinner and entertainment at 7:00 pm, and will be held in the J. Paul Jewell Student Center on the campus of the Kansas City, Kansas Community College.

Librarians, friends, and trustees who would like to show their support of Marty by attending this dinner party may contact Pat Gaunce, West Wyandotte Library, 1737 N. 82nd, Kansas City, KS 66112; call 913/596-5800; fax 913/596-5806, email: gaunce@kckpl.lib.ks.us and she will add you to the invitation mailing list. The cocktail party and awards dinner is \$50 per person... business attire. We'd like to have a strong showing by the Kansas library community. This event will also help further the education of deserving students who will benefit from the scholarships established through the Hall of Fame.

IAC databases added

It was announced on KANLIB-L in July that Duane Johnson, State Librarian, recently joined Board of Regents libraries in negotiating a contract for statewide access to several IAC databases. The databases are: Business and Company Profile/ASAP, Expanded Academic ASAP, Health Reference Center and National Newspaper Index. These databases became available August 1. If you are already a registered First-Search user, you will be sent a confidential identification number. If you are not a Blue Skyways FirstSearch user you will need to contact Bonnie Keim of the State Library 785/296-3296 or 800/432-3919. For further details see the July issue of *Kansas Libraries*.

Editor's note: The following is part of a June 27 press release from ALA's Public Information Office.

ALA celebrates Supreme Court ruling on CDA

Chicago -- The American Library Association, a lead plaintiff in opposing the Communications Decency Act, is celebrating the Supreme Court's ruling as a victory for librarians, Internet users and everyone who cares about free speech. The Act was ruled unconstitutional on June 26 by a unanimous vote.

If enforced, the law would have limited communication on the Internet to what is suitable for minors.

"The Supreme Court ruling means that Americans will enjoy the same access to information in cyberspace that we have on library and bookstore shelves. It means parents can decide for their own children what they do—and don't—want them to read," said Mary R. Somerville, president of the 57,000 member American Library Association.

"We believe that strict enforcement of existing laws, public education and improved technology can address these concerns in a way that does not violate the free speech of adults."

Judith F. Krug, director of the ALA Office for Intellectual freedom, said the court's ruling "recognized not only the importance of this new communications format, but also the importance of libraries in making information in all forms available and accessible to everyone. This decision means we can continue to do our jobs without fear of prosecution."

In its ruling, the court agreed with ALA and other plaintiffs that the law was so broad and poorly defined that it violated the free speech rights of adults.

Bruce Ennis, attorney for the ALA and the Freedom to Read Foundation who argued the case before the Supreme Court, called the court's decision "the legal birth certificate for the Internet."

He cited the American Library Association for taking a lead role in organizing opposition to the CDA and said it took courage to stand up against something that was perceived to be in the interests of children.

Tips for parents and hot links to "50 Great Sites for Kids" can be online on the ALA Web page at [http://www.ala.org/parentspage/greatsites\[.\]](http://www.ala.org/parentspage/greatsites[.])

The American Library Association was the lead plaintiff in a suit filed by the Citizens Internet Empowerment Coalition, which included journalists, publishers, parents, online providers and other groups. The suit challenged the Act on the grounds that it was overly broad and so vaguely worded that it could subject librarians and other members of the public to criminal prosecution for posting materials online that are legal in other media.

ALA unveils new family website

ALA President Barbara Ford—along with leaders from the Internet industry, educators, children's advocates, and members of Congress—met with President Clinton and vice President Gore July 16 at the White House.

Ford unveiled "The Librarian's Guide to Cyberspace for Parents and Kids"—a comprehensive brochure and website combining Internet terminology, safety tips, website selection and more than 50 of the most educational and entertaining websites available for children.

She explained that ALA intends to build that website into a dynamic Internet collection for children and parents with links to libraries around the country that have developed children's websites. The project was very well received by the meeting participants and was featured in a White House press release and in many news stories around the country.

After the private meeting the participants joined other industry and organizational leaders, including ALA's Office of Intellectual Freedom Director Judith Krug, as the President and Vice President announced a new strategy described by the President was a plan "to pave the way for a family friendly Internet without paving over the constitutional guarantees of free speech and expression."

An invitation

Do you have news items of interest to other librarians? An especially successful program or grant project, for instance? Let us know so that we can tell your colleagues in *Kansas Libraries*.

Catalyst

by Michael Piper,
Kansas Library Network Board
and Rhonda Moeller

Skyways databases put a world of information at your fingertips

Imagine having access to a research library -- from your desktop. Now you can do that, thanks to the subscription databases on Blue Skyways.

These vast storehouses of knowledge are updated frequently, so they have the latest information available. Best of all, many offer full-text, which enables you to print articles on the spot, with no waiting.

You can access these databases in the "Resources for Librarians" section on the Blue Skyways "Libraries" page (<http://skyways.lib.ks.us/kansas/library.html>). Subscriptions are available free to Kansas libraries that participate in resource sharing activities. For subscription information, contact Bonnie Keim at the State Library (KSSTL9LB@INK.ORG).

Here's a list of subscription databases available on Skyways:

- ABI/Inform - UMI
Business, management, company histories and product development
Coverage: August 1971 - present
Updated: weekly
Full-text: 570 periodicals
- Academic ASAP - SearchBank
Indexing and abstracts for 1,580 general interest periodicals
Coverage: 1980 - present
Updated: monthly
Full-text: 650 periodicals
- ArticleFirst - OCLC
Bibliographic citations for items in the table of contents of more than 13,000 journals in science, technology, medicine, social science, business, the humanities and popular culture
Coverage: 1990 - present
Updated: daily
Full-text: no
- Business and Company Profile ASAP - SearchBank
Full-text business journals and current company data
Coverage: 1982 - present
Updated: monthly
Full-text: 460 titles
- ContentsFirst - OCLC
[Companion database to ArticleFirst] Table of contents pages and holdings information from more than 13,000 journals
Coverage: 1990 - present
Updated: daily
Full-text: no
- ERIC - U.S. Department of Education
Comprehensive bibliography of educational materials
Coverage: 1966 - present
Updated: monthly
Full-text: no
- FastDoc - OCLC
Citations to articles in 800 journals available for fast online ASCII full-text delivery
Coverage: 1990 - present
Updated: weekly
Full-text: mostly
- GPO Monthly Catalog - U.S. Government Printing Office
Records published by the Government Printing Office since July 1976
Coverage: July 1976 - present
Updated: monthly
Full-text: no
- Health Reference Center - SearchBank
Medical journals, consumer health magazines and medical references
Coverage: 1993 - present
Updated: monthly
Full-text: 110 magazine titles, plus 500 health pamphlets and six medical

continues on page 4

- Medline - U.S. National Library of Medicine Indexes over 3,500 medical journals (most with abstracts)
Coverage: 1986 - present
Updated: monthly
Full-text: no
- National Newspaper Index - SearchBank Indexes and abstracts for the Christian Science Monitor, LA Times; New York Times; Wall Street Journal and Washington Post
Coverage: 1994 - present
Updated: daily
Full-text: no
- PapersFirst - OCLC
Access to individual papers presented at conferences worldwide
Coverage: 1993 - present
Updated: monthly
Full-text: no
- Periodical Abstracts - UMI
Records describing articles from more than 1,500 top general and academic journals, plus transcripts of selected TV and radio programs
Coverage: approx. 1987 - present
Updated: weekly
Full-text: partial
- ProceedingsFirst - OCLC
[Companion database to PapersFirst] Tables of contents of papers presented at conferences world wide
Coverage: 1993 - present
Updated: monthly
Full-text: no
- World Almanac and Book of Facts - K-III Reference Company, Inc.
Ready reference information on cities, states, nations, sports, and more
Updated: annually
Full-text: yes
- WorldCat - (Online Union Catalog) - OCLC
More than 34 million bibliographic records
Coverage: approx. 2150 BC - present
Updated: daily
Full-text: no

Statistical reports on automation

At the meeting of the consultants of the regional library systems held in Manhattan on July 22, Roy Bird gave a brief report about statistics that had been culled from the 1996 annual library statistical reports on automation of public libraries within the geographical areas of the systems. These statistics include Internet connection, email use and online public access catalogs/automated circulation systems.

Of 325 respondents statewide, which include public libraries of all sizes, 200 have access to the Internet. This may be staff only, public with staff assistance or unassisted public access. A slightly smaller number, 174, are currently using electronic mail regularly. And 93 public libraries in Kansas have automated circulation systems and/or online public catalogs.

The statistics reported by the public library community on the 1996 forms indicate a substantial increase in the use of automation and new technologies in Kansas, a trend that will probably continue and be encouraged by implementation of the Library Services and Technology Long Range Plan in federal fiscal year 1998.

ALA recognizes Hutchinson young adult program

Hutchinson Public Library received national recognition of its efforts to encourage young people to read more.

The American Library Association named the library's young adult program as one of the top 50 programs in the nation.

To boost the number of books checked out by 13- to 18-year-olds, the library set up a Young Adult Advisory Board. Youngsters on the board offered ideas designed to help draw more of their peers to the library. Last year, circulation of young adult materials grew to 37,000—a 76 percent gain over a five-year period.

The Young Adult Advisory Board now includes 18 youngsters involved in the summer reading program. With their help, the library offers a number of programs specifically designed to appeal to teenagers—a “Surf the Internet Beach Party,” a scholarship fair and a newsletter.

Congratulations to Hutchinson Public Library, its staff and the young adults who participate to make this program successful.

Action on universal service

Universal service funds are authorized by the federal government so discounted telecommunications rates can be offered to libraries, schools and rural health care facilities. As the January 1, 1998 implementation date approaches, a flurry of activity is taking place.

On July 3 Southeastern Bell Telephone Company, Pacific Bell and Nevada Bell filed a joint petition with the Federal Communications Commission (FCC) seeking a stay of universal service implementation pending the outcome of their lawsuit against the FCC. They claim that libraries and schools will not be harmed by the delay of the universal service program.

On July 18 the FCC released the order authorizing the implementation. This order also creates two new independent companies to administer universal service, a Schools and Libraries corporation and a Rural Health Care corporation. These corporations will deal with the processing of applications, setting up a web site and other administrative concerns. Work has begun to incorporate the two new companies, assemble boards of directors, begin hiring staff and otherwise lay the foundation necessary for the companies to administer the program.

ALA's Office for Information Technology Policy has made information available on its website to libraries interested in preparing for the discount program. This includes:

- An Updated Analysis of the Rule (<http://www.ala.org/oitp/analysis.html>)—reflecting the FCC orders mentioned above.
- What Needs to be Done in the States (http://www.ala.org/oitp/1st_step.html)—a guide for implementing universal service at the state level.
- The Technology Assessment and the Technology Plan (<http://www.ala.org/oitp/techplan.html>)—information about what information libraries will need to include in their technology plans and assessments in order to be eligible for discounts.
- State Telecom Policies and Programs (<http://www.ala.org/oitp/strategrid.html>)—this page has been updated to show which states have already adopted universal service programs, which states are expected to do so, and which states have coalitions of library and education groups working with the public

utilities commission or public service commission on the implementation of universal service.

Summaries of further updated information about universal service are available through ALAWON on KANLIB-L listserv and will be mentioned in future issues of this newsletter as implementation proceeds.

Johnson County Library programs win national awards

The Johnson County Library has received three awards from the National Association of Counties (NACo) for programs that promote responsible, responsive and effective county government.

The annual achievement awards were given to the Library of "A.D.A. and Beyond," an awareness campaign and facilities/equipment plan for the Americans with Disabilities Act; "Books to Grow," a youth outreach program that provides theme based multi-media kits for check out to day care centers and child care providers; and "Help Wanted: An Army of Friendly Faces," a program of recruiting and utilizing volunteers at the information desk in the new Central Resource Library.

Johnson County government received a total of eight awards including the three won by the library. Johnson County was among 181 counties in 36 states to earn achievement awards from the national organization.



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Address comments concerning *Kansas Libraries* to the editor.

What has your library done for its customers lately?

The title of this article may seem a bit curious. After all, what is a library about if not about service to its customers? On the other hand, have you told your customers what you have done for them lately? Sound vain and self-laudatory to you? Perhaps, but probably not. Everywhere one goes today library staff and professionals are talking about information service, improved public relations, marketing the library connecting with users, etc. In fact, there are some practical things that can be done, and some that can be done immediately.

Publish an annual report.

Private businesses, municipal government and large urban libraries do it all the time, and some libraries do so for their boards, but many public libraries haven't given much attention to this activity for the public. It doesn't have to be elaborate—a one- or two-sided photocopied page or an article in the newspaper can do the trick. Highlight important information about the library's finances, programs, collections, automation, accessibility and other activities. More detail on specific accomplishments such as summer reading programs, story times, Friends of the Library activities and individual accomplishments of the staff and board many also merit inclusion.

Publish a newsletter

The State Library, regional library systems and several urban libraries have discovered the value of publishing a newsletter periodically, keeping customers abreast of new and ongoing developments. But smaller public libraries can also put out a newsletter. Colwich Community Library has been publishing *Footnotes*, its local library newsletter, since about the time its new library was completed. It keeps customers informed about such obvious things as the system rotating collection, new magazines and story hour news, but it also helps attract new customers and gives the board and the librarian a chance to promote library services.

Create or participate in a community Web page

One of the greatest new ways to tell the story of your library is to create access on the World Wide Web. Many libraries have created home pages on the Web, providing public access to information about and from the library. But you don't have to be a computer expert, or even have a computer in your library, to get involved in the Web. Find out if your municipality has a website in which you can place information, or look into the possibility of getting a page on Kansas communities on the Web on *Blue Skyways*. If your community does not have a website, consider contacting John and Susan Howell to help develop one.

Talk to people

Simply talking to people is one of the most successful ways of marketing your library. Talk to service clubs, youth groups, schools, whatever you have in your community. But don't overlook the exponential possibilities of talking to individuals as well. One enthusiastic convert to the use of your library's services can easily bring you many more.

Be visible

Every community has activities. Try to have your library visible at each of them or as many as possible. Participate in special events, regular events and in whatever activities occur. Offer to be of assistance in planning or participation. Be visible in as many places as you can to reach the greatest amount of customers. Let them know, or maybe simply remind them, that the library is there.

This is not to suggest that any of the above techniques will ever substitute for good, old fashioned library service. Neither is any one of these suggestions the best. They are only strategies to supplement your normal information sharing activities to keep an increasingly busy public informed and aware of what the library does. It's not just a building full of books anymore.

BCR's Britannica online discount

Britannica has restructured its pricing to allow schools, public libraries and special libraries to join BCR's consortium purchase of Britannica Online, the electronic version of the *Encyclopædia Britannica*. That means all libraries now can take advantage of the discount price that was formerly available only to post-secondary libraries.

The 56 academic libraries currently signed up for the group purchase pay only 53 cents per FTE (full-time student equivalent enrollment) annually for unlimited access to Britannica Online. That's about half what these institutions would pay without the BCR discount. The good news is that the more libraries that sign up, the lower the price will be in the future.

BCR's current group subscription year expires January 31, 1998. Libraries signing up before then will have their subscriptions pro-rated so all participating libraries will renew their subscriptions on February 1, 1998.

Libraries pay based on the following:

- Higher education libraries pay 100% of their fall FTEs.
- Community colleges pay 75% of their fall FTEs.
- Secondary (grades 6/7-12) education libraries pay 100% of their FTEs.
- Elementary (grades K-5/6) school libraries pay 50% of their FTEs.
- Public libraries pay for 5% of the population they serve. (A public library's population served is based on the ALA publication *Statistical Report '96: Public Library Data Service*. A library not listed in the report may use its best estimate.)
- Business and government pay for 100% of their employees who have Internet access.

Britannica Online, available on the World Wide Web, is accessed by a web browser such as Netscape or Mosaic. It is an award-winning, multimedia product with more than 400,000 references compiled, edited and hypertext-linked to text articles for easy navigation. In addition, it has more than 10,000 links to images and tables and incorporates *Merriam-Webster's Collegiate Dictionary* (10th Ed.). Searches can be entered in plain English or by entering key words and Boolean operations. Libraries can obtain a free trial at www.eb.com.

Access is regulated by IP (Internet Protocol) number and is not password controlled. This means that all dorms, classrooms and offices within an institution that have Internet access with assigned IP numbers will have access to Britannica Online.

For information, please contact BCR's Jim Hensinger at jhensinger@bcr.org. To request an order form, contact Mary-Louise Tulloss at mtulloss@bcr.org or at 800/397-1552.

Kansas books

Early Kansas: An Historical Atlas, by Ralph and Monte Preston. Order from Premier Press, 412 E. Evans Drive, Tidewater, OR 97390. 8½ x 11 paper, 124 pp., \$19.95.

One of the series of unique books done just because the authors have an interest, *Early Kansas* is a book that can be used and enjoyed by older children, young adults, and general readers. The recent release attempts to display the history of Kansas in an educational manner but it is stimulating simply to page through.

Ralph Preston, a native of Oregon, has a passion for western American history, resulting in historical atlases of Oregon, Washington, Idaho and California. His marriage to Minneapolis, Kansas, native and watercolor artist Monte Jackson Preston expanded that interest to the eastern end of the Oregon trail.

The book has modest amounts of text and many photos, some of which are frequently seen in other, more informational Kansas books. However, early Kansas has three special features that make it uncommon. Overlays of the modern highway system appear over an 1891 map, which alone makes this work interesting.

Many of the photos are of early 20th century small towns seldom considered in other works. And the artwork by Monte Preston is skillful and enjoyable, especially the watercolor cover of downtown Iola in 1870.

Early Kansas is recommended for children's and young adult collections, but it is fun for adults to peruse, too.

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The Jonas Series, by Maynard Knapp and Carol Duerksen. Order from: Willowspring Downs, Route 2, Box 31, Hillsboro, KS 67063-9600.

Maynard and Carol are co-authors of the increasingly-popular series of Amish novels called the Jonas Series. They are self-publishing the books, and have produced four books since the first one, *Runaway Buggy*, came out in October 1995. The other books in the series are *Hitched*, *Preacher*, and *Becca*. *Twins* the first book in a spin-off series called the Skye Series, will be out this fall.

Animals have played an important role in these authors' life, so they decided to tell some of the animal stories from their farm in a book that will also be released this fall. *Slickfester Dude Tells Bedtime Stories* is co-authored by Carol and Slickfester Dude, a three-legged cat on their

farm. Slick, (in the form of Maynard in a cat costume), will be available for story-telling speaking engagements this fall as well.

Maynard, who was born and raised Amish near Yoder, Kansas, enjoys discussing "Growing Up Amish." Carol has an interest in life lessons we can learn from our animal friends. Together they have enjoyed considerable success at self-publishing the past two years.

Their books are delightful reading for young adults and for the general reader, and they treat a part of Kansas life seldom viewed by others. The co-authors are also available for speaking engagements on their books, self-publishing, Amish life and life lessons from animals. Recommended for young adult and general collections.

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